

# Ask The Expert with Professor Diane Coyle: The BBC Charter Review

Speakers:

**Professor Diane Coyle**, University of Manchester and Enlightenment Economics

**@diane1859**

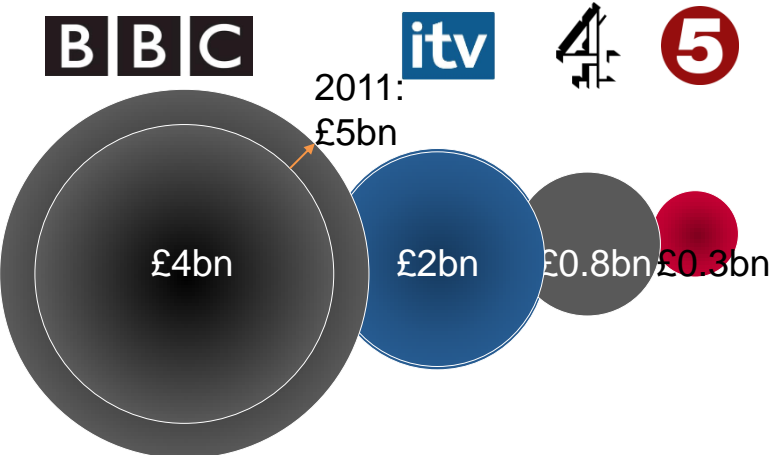
Chair:

**Emran Mian**, Social Market Foundation

**@emranmian**

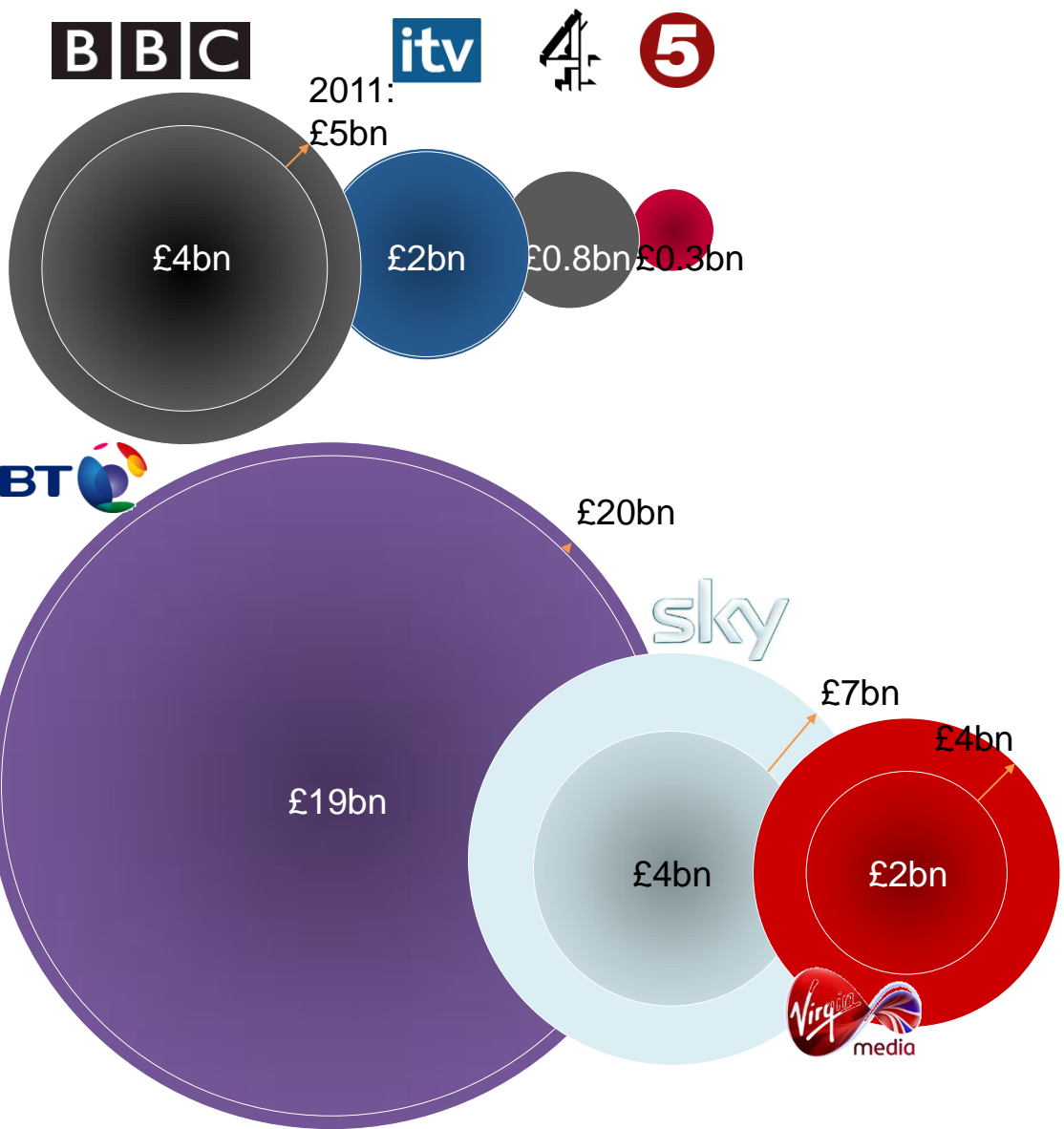


# Market transformation 2004-2011



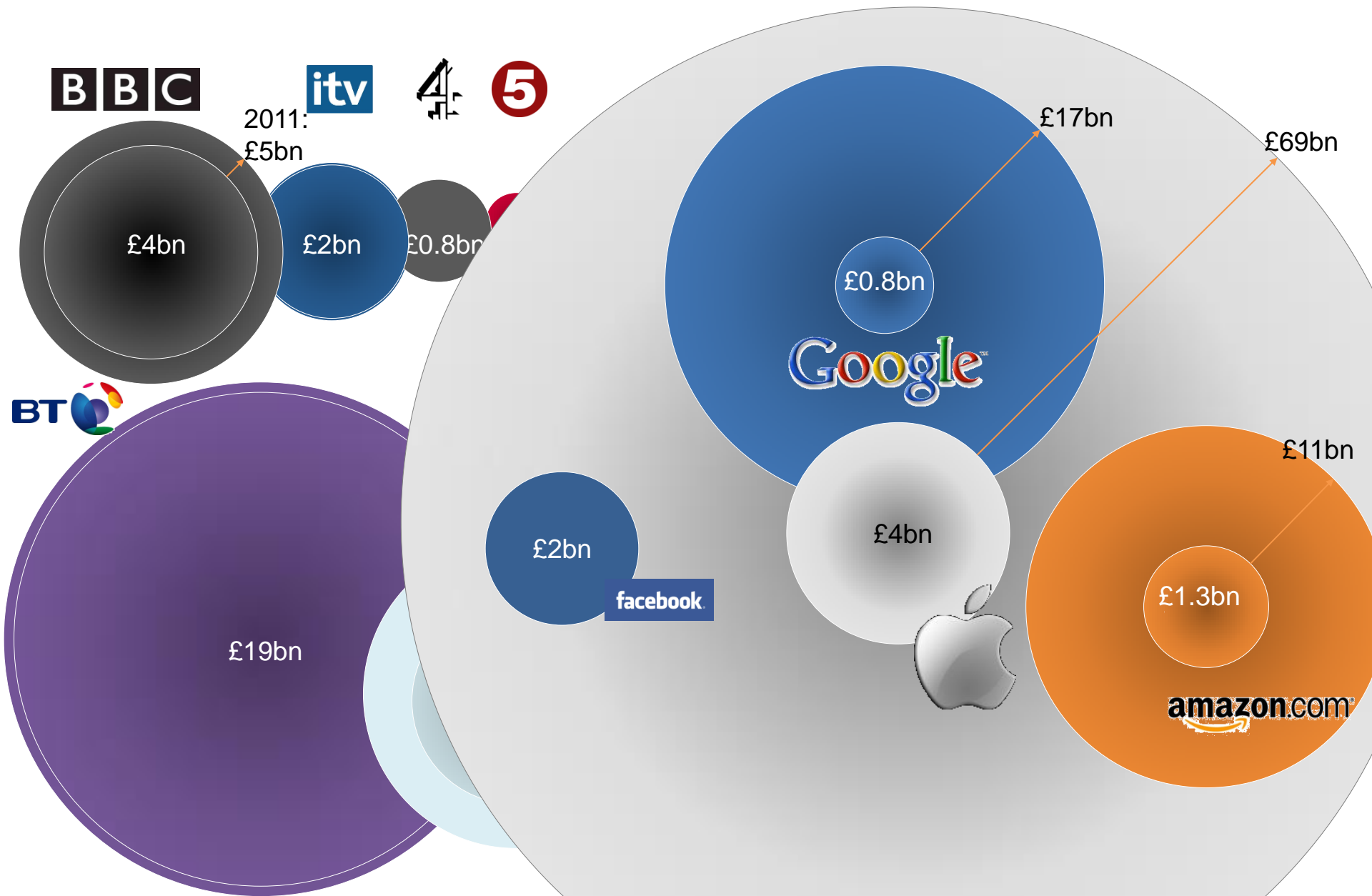
*Note: Size of bubble represents revenue (£m, global)*

# Market transformation 2004-2011



Note: Size of bubble represents revenue (£m, global) Google revenue excludes affiliates. Amazon excludes revenue from electronics and other household goods

# Market transformation 2004-2011



Note: Size of bubble represents revenue (£bn) in 2004. Arrows show revenue in 2011. Revenue from electronics and other household goods is included in the Amazon.com bubble.

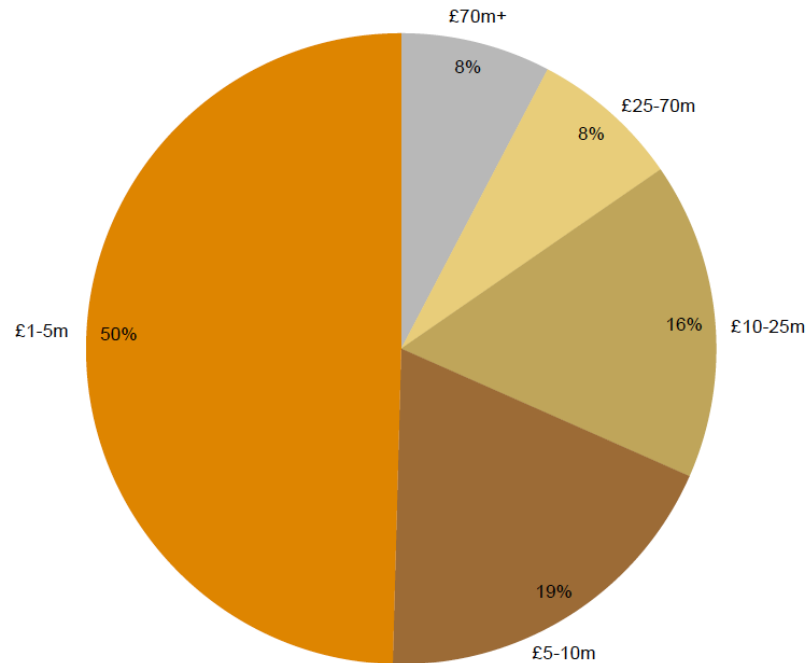
# UK commissioning trends

## The indie sector remains diverse



Although the indie sector has experienced consolidation over the years the industry still remains diverse. The sector represents a wide choice of companies across turnover size brackets

Distribution of number of indie companies by turnover brackets –2014



\*Based on 119 groups and individual companies. Individual companies belonging to a larger group are only counted as part of the group. In addition to the companies above, based on analysis from Broadcast we estimate there are circa 500 small producers with a turnover of less than £1m

- The UK market is the world's biggest consumer of music relative to its population size and tops the global table in terms of album purchases per capita. In 2012, there were 1.6 albums bought per head of UK population, above both Germany and the US, which were the only territories where the rate was above one purchase per person. (1)
- Sales of UK singles broke records for a fifth year in succession in 2012. Total single sales increased by 6 per cent to 188.6m. All of the top 20 best-selling UK singles of 2012 sold more than half a million copies. (1)
- There are over 7,480 businesses in the UK music industry. Eighty per cent of these businesses employ fewer than five people. (2)
- The world's three major recorded music businesses have a significant presence in the UK: Universal Music Group, SonyBMG and Warner Music Group. The UK is also home to the world's largest independent in the UK's Beggar's Group
- The major concerts and music festivals that take place in the UK attract more than 6.5m music tourists in 2012. Direct spend by music tourists – buying tickets, paying for transport and accommodation – was worth £1.3 billion. Further indirect music tourism spend – additional spending along the supply chain generated by music tourists - adds a further £914m, making a total spend of £2.2bn.